

About Global Success Club:

The Global Success Club (GSC) is an exclusive business-to-business network based in Frankfurt, Germany, whose mission is to support the international, sustainable growth of innovative companies. To achieve its mission of supporting this growth, GSC has a variety of offerings that aim to bring all of the players and organizations involved in fostering international growth, trade and innovation together under one roof. These include:

- ▶ An exclusive **online platform** comprised of forums, blogs, wikis and other information sources that allow users to engage in dialogues on issues related to doing business internationally. Individual profile pages help our members search for other users based on a specific area of expertise or know-how or to locate possible partners or suppliers. We are also able to supply our members with exclusive, valuable foreign trade and business-related information through our carefully selected partnerships with government agencies, media outlets and other bodies
- ► Exclusive roundtables and fireside chats held at our headquarters in Frankfurt, which allow business leaders to interact directly with government officials and other experts in an intimate setting
- ▶ High-profile international **summits and conferences** that bring larger groups of business leaders, government representatives and industry experts together in one place for the purpose of sharing experiences, networking and learning more about conducting business internationally

About the Structure of Global Success Club:

The Global Success Club is broken into two separate groups of members.

The primary group, that is, the club's core members, are innovative, international, business-to-business companies. These are typically mid-sized companies in the manufacturing sector who already have an interest in and a commitment to international expansion. This group is known as the **Inner Circle**. The Global Success Platform enables these businesses to connect with each other with the goal of enabling knowledge transfers, business partnerships and in general fostering dialogue on doing business internationally in the modern world.



The secondary group is comprised of government bodies, promotional agencies, service-providing firms and other similar organizations whose skills, expertise and/or services may be of use to Inner Circle members. This group is known as the **Community**. The Global Success Club platform helps businesses connect with relevant persons, agencies, or organizations that can help these businesses achieve their international goals.

Frequently Asked Questions

More information is available at www.globalsuccess-club.net



About Global Success Days:

Global Success Days was formed as an extension of the mission of the Global Success Club. They are a series of events offered exclusively to executives of innovative, international business as a way for them to share their own experiences with doing business internationally and remaining innovative in today's economy and to learn from what others have to say. The events feature talks from and panel discussions with experienced executives from international companies, with input from international experts in various fields. Attendees also have extensive opportunities to network with fellow executives, government officials and representatives from international organizations.